

Philanthropist  
Sally Brown

New Ballet  
Pas de Deux

A Visit to  
Lilly's

Fashions  
for Yoga

JANUARY 2007

\$3.75

# Louisville

## Women of POWER

West Main Entrepreneur Laura Lee Brown

15

Local Women  
Making an  
Impact on  
Our City





she presides over nine other newspapers in addition to the *C-J*. Her tasks at the Louisville daily are to boost ad revenue and to connect with readers in new ways.

Ivey is encouraging the paper's staff to fully embrace the Web, having them post news as they find it rather than holding it for print-edition deadlines. She's also introducing a new tool that will allow anyone to put information on the paper's Internet site, which will include press releases and neighborhood events. She's dividing the localized Neighborhoods sections into smaller geographical segments, and doing something similar on the website. That allows advertisers

Development, which provides tutoring for children in the poverty-plagued Smoketown neighborhood. Community involvement, she says, "ultimately changes the world one little Johnny or Susie at a time. We're planting seeds so the next child does not become the next statistic."

The urge to help others came naturally to Goodwin. She serves on several interfaith and charitable boards and founded KOG Ministry, which was established for women who seek ministerial or church leadership roles. This native of central Georgia long has spoken on behalf of other African-Americans whenever she witnessed

Whether they've exhibited their effectiveness in politics, legal affairs, arts and letters, medicine, media, business or social service, each of these 15 forceful and resourceful women is making a significant impact on the community.

PHOTOS BY JOHN NATION

to target specific neighborhoods more effectively, both through newspaper and Web advertising.

Ivey says she wants to spend 2007 getting more involved in Louisville. Divorced, with an adult son, she knows the struggles of young mothers, especially single moms, and would like to assist with causes relating to them as well as preparing children to enter school. She also has a special interest in Habitat for Humanity, having seen Pensacola rebuild following Ivan. "I've watched people become homeless and lose everything," Ivey says. "Habitat is exceptionally important in Pensacola."

— Robyn Davis Sekula

### THE REV. KATHY OGLETREE GOODWIN

"Blessed to be a blessing" is the Rev. Kathy Ogletree Goodwin's mantra. Goodwin, 48, credits blessings in her own life as the reason she helps others. Community awards in her office at Coke Memorial United Methodist Church, where she is pastor, testify to her involvement, but she refuses the credit. "I'm used as an instrument for God," she says.

Goodwin oversees programs through her church: Hope House, a community outreach center, and Hope Community

injustice. "Life isn't always fair," she says, "but I stand up for the least fortunate."

After college, Goodwin was headed to law school, but "God had other plans for my life," she says. This year, she expects to finish her doctorate of ministry from Ashland Theological Seminary. Her dissertation, "Blessed to be a Blessing," proposes an "empowerment center" that will use scripture to inspire women to pursue ministerial roles.

— Tamera Huber

### LAURA LEE BROWN

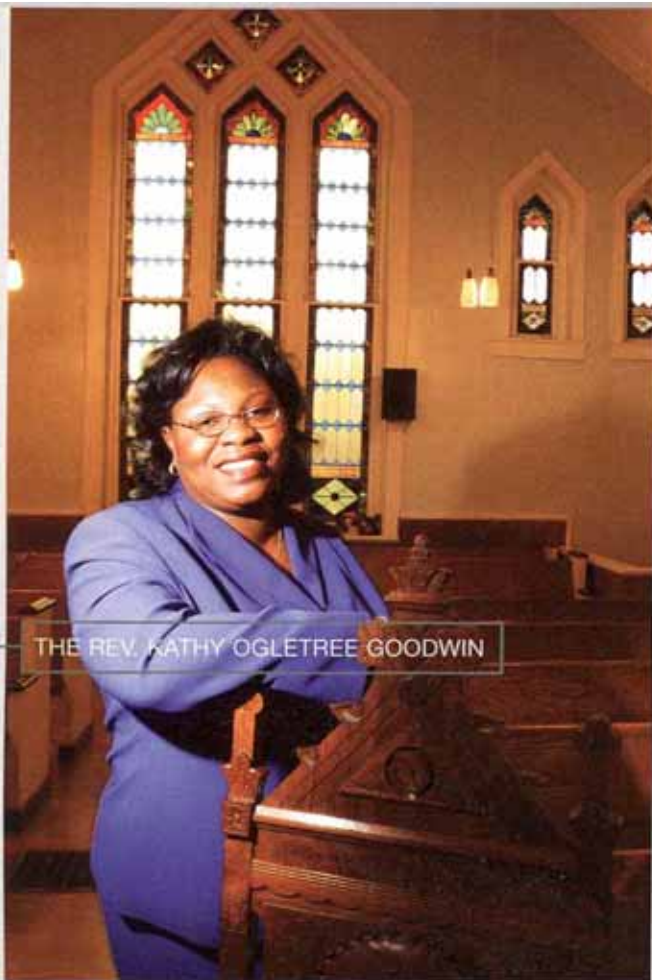
For Laura Lee Brown, there is beauty everywhere — some created by nature and some by men and women. Observing it and making it part of everyday life has shaped much of her recent career as a developer and land preservationist.

Brown, 65, is the co-owner of 21C Museum Hotel and Proof On Main, the new hotel and restaurant featuring contemporary art in downtown Louisville that have been receiving rave reviews from national travel writers. She's also one of four developers of Museum Plaza, which likely will also keep Louisville in the national spotlight. That project is a 61-story skyscraper that will incorporate loft

# LEAD

to Pensacola residents became a much-heralded event every day for weeks following the storm. "There was no TV," recalls Ivey, 56. "There was no radio. When those carriers brought those newspapers, it was the most important thing in the world to those people."

Pensacola was Ivey's third publishing job. Her fourth is publisher of the *Courier-Journal* and president of the mid-South division for the Gannett chain, in which



THE REV. KATHY OGLETREE GOODWIN



LAURA LEE BROWN

apartments, condominiums, a hotel, offices and an art museum, plus some retail and restaurant components — essentially a city center along the riverfront. That project is expected to be complete in 2010.

Brown says she'd like to next take the 21C model to Austin, Texas, and has already been looking at property there. The 21C and Museum Plaza projects accomplish a major objective of Brown's: to incorporate art into everyday life. "It's that combination of art, which people think of as something you look at when you have extra time, and making it part of the business day," Brown says. "People can walk in off the street on their lunch break, get what they need and walk away."

As much as she's been involved in bringing style to city life, Brown has rural roots too. She lives on Woodland Farm in Oldham County, where she owns Kentucky Bison Co. with husband Steve Wilson, who is also involved in the downtown projects. In addition, the couple helped found Oldham Ahead, a land-conservancy group. They have three grown children, all involved in teaching or making plans to enter that field.

Brown, a great-granddaughter of Brown-Forman founder George Garvin Brown, says she was inspired to get involved in

land-conservancy issues from her own childhood in Prospect, when she began to observe dramatic changes in that community. She also is making some amends. "When my mother died in 1983, we sold the farm to a developer in 1985, and that's been a terrible regret ever since," Brown says. "I was able to buy back about 40 of the bottom acres and give them back to the county as the Garvin Brown Preserve. They were going to turn the bottom land into a marina, and I couldn't imagine it."

Her downtown projects, she says, serve at least in part to encourage more compact city living. "I will do everything I can to help people be comfortable downtown so that we can try to prevent sprawl as much as possible," Brown says.

— RDS

### LAURA HANSEN DEAN

Laura Hansen Dean volunteered for the first time as an 11-year-old grade-schooler. Now she's invited to the table on most occasions when planners discuss Southern Indiana community projects. As president and CEO of the Community Foundation

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of Southern Indiana, Dean, 55, uses her unflappability and pragmatism to benefit Clark, Floyd and Harrison counties. Her organization funds charitable and community causes through grants and donor gifts.

The foundation's accomplishments under Dean's first three years of guidance include a \$3 million Lily Endowment grant (for Clark and Floyd county's early childhood literacy programs); the Jeffersonville Carnegie Library renovation; and numerous other programs that help adults and youth. Initiatives for 2007 include attracting better jobs to the region, growing businesses,